

# SPECIFICATION for the preparation of cardboard printing materials

## PREPARATION OF FILES:

We accept **closed works, saved in PDF format**

We do not accept open files, such as: Ai, CDR, PSD etc.

- set 100-200 ppi **bitmap resolution**
- **fonts need to be converted into curves** - minimum font size 8 pt. The minimum height is 2mm
- embed links (connected graphics) in the file
- keep **safe area** of at **least 8mm** from the cutting edge and crease
- add **5mm bleed** in graphic colour – place it on the outside of the graphic
- **cut/punch** needs to be saved on a separate layer of the document, on top of the artwork, defined as an **additional colour** named: **CutContour** (cut), **Crease** (big), **Perf** (perforation) - paths necessarily printed (overprint)
- the shape to be cut, should describe the curve containing **the smallest number of points possible**
- the area on the **cut/punch**, described as the **glue area**, should remain unprinted

## Products with templates

If you want to order a product to which the printer provides a template, please use this template. The template cannot be scaled or otherwise interfered with its dimensions. It is also forbidden to rotate, remove, add and in any way change the elements of the cut/punch.

The print file should be applied (as simple as possible and grouped) on a separate layer (called "your graphics") of our template.

Wondering how to do it? - see a video tutorial available on our website.

Graphics shift tolerance on creasing is 2mm.

## SPECIFICATION for the preparation of cardboard printing materials

### COLOUR SETTINGS:

All works should be saved in the CMYK colour space (except for the outline colours of the cut/punch)

- additional colours (PANTONE, HKS) converted to CMYK (except for contours of the cut/punch). The leftover additional colours will be automatically converted to the CMYK space based on the Coated\_v2 ISO profile

Do not use overprints in files, unless you are 100% sure what you are doing.

### DELIVERY TO PRINT

- files should be named in a homogeneous way and allow their easy identification
- if you use our template, keep the original name, e.g.: cut-01.pdf. Additional words identifying the project can be added after the original name. e.g. cut-01\_yourword.pdf
- we use Polish or English names
- do not use any diacritical marks in the file names
- all files can be uploaded to our FTP server. To get your own login and password, please contact our sales department.

To be sure that the graphics will be compatible with the ordered, remember, besides the production file, also to send us a .jpg file with the 'prev' note.