

SPECIFICATION - guidelines for label print files preparation

FILE PREPARATION:

We accept finalised output files, saved in PDF format (up to 1.6 version).

Production files in other formats (CDR, AI, PSD, etc.) will not be accepted.

- the net size of the file should be consistent with the size given in the order (trimbox).
- **bitmap resolution** 300-360 dpi.
- **all fonts should be changed into curves** - minimal font size 5pt. Minimal font height 1 mm.
- all graphic elements should be embedded in the file.
- please add **1 mm of bleed per side** in each file (bleedbox).
- **the minimum safe area is 1 mm** from the cut line.
- the file should not contain any printing marks – colour scales, cutting marks and other.
- **cutting template** should be saved as a separate layer defined with the colour previously saved in **the colour library as CutContour** – the layer has to be prepared as an overprint; in case of a missing cut contour, it will be automatically added to the net size of the file and with 2mm rounded corners.

CutContour colour should be set to CMYK 0/100/0/0

- **white underprint** is used with transparent and metallic materials. Graphic elements printed with white ink should be saved as a separate layer defined with **the colour previously saved in the colour library as WHITE_INK**.

WhiteInk should be set to CMYK 30/0/0/0

- **bar codes** - should be saved as vector files with 100% black; otherwise, we cannot guarantee the code will be readable for the scanners. Minimal width of the code is 21 mm.
- **black** should be set as **CMYK 0/0/0/100**; turn off overprint on black colour.

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COLOUR SETTINGS:

All graphics should be converted into CMYK colour system (except for cut contour and white print elements):

- without embedded colour profiles
- **spot colours** (Pantone, HKS) **converted to CMYK** (except for cut contour and white print elements).

Unconverted spot colours will be automatically converted to CMYK colour scale.

Our CMS is based on ISO Coated_v2 reference profile, in accordance to which we adjust the colour profiles for our printing materials.

UPLOADING PRINT FILES:

- the print files should be named in a similar manner, which also enables to easily discern each file.
- the file names **should not contain any special characters**.
- the file names ought to be in polish or English.
- files up to 15 MB can be sent via e-mail.
- all files should be uploaded directly to our FTP server. Each customer has an individual access account
- to obtain the login information contact your advisor.